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Keeper of the Black Stones

A Stone Ends Book

Jason Evans, a shy, introverted high school freshman, thought that his mundane life was all there was - girls, golf, physics, and the occasional bully. Until he found out about the secrets his grandfather had been keeping from him ... a set of stones that allowed him to jump through time ... a maniacal madman who used the stones to shape history to his liking ... and Jason's role as one of the few people in the world who could stop that man.

Against impossible odds, a fourteen-year-old boy must take up his legacy, learn everything he needs to know within one short day, and travel helter skelter into the Middle Ages, to join Henry VII's fight against Richard III, end the Dark Ages, and stop the man who now holds his grandfather captive. In this romp through history, Jason and his friends must race against time to accomplish not one, but two missions.

Save his grandfather.

And save the world.

Marketing Plan

This YA historical and urban fantasy will both excite and intrigue readers with the story of a normal teenager whose life is turned upside down with a terrifying discovery: his family is in charge of keeping time, and must do so with the help of a magic set of stones. This book, the first in the Stone Ends series, incorporates historically accurate detail and characters, and seeks to teach young readers that history can be fun, exciting, and more mysterious than even the present. The marketing plan includes:

- Pre-publication reviews
- Traditional reviews, blogger reviews, author endorsements, and blog tour
- Multi-city 'street teams' for publicity and promotion in San Diego, Ca, Los Angeles, CA, Sacramento, CA, Seattle, WA, Denver, CO, Austin, TX, New Orleans, LA, Reno, NV, Las Vegas, NV, Boston, MA, New York, NY, and Tampa, FL
- American and Canadian print and radio publicity
- Cross promotion with author and publisher websites, and through online media and social networking
- YouTube book trailer
- Niche marketing in the YA markets, including through Boy Scouts, Girl Scouts, YMCA, and high school clubs, specifically as a book that highlights history, philosophy, and physics
- Niche marketing in New Hampshire (featured in the book)
- Negotiation of both foreign and film rights
- Ten-city book tour, cities to be decided
- Inclusion in NetGalley for eGalley reviews and publicity
- Marketing through AuthorBuzz and GoodReads

This book is already signed to Midpoint Trade Books for national and international distribution, and is represented through Glass House Press' internal PR department.

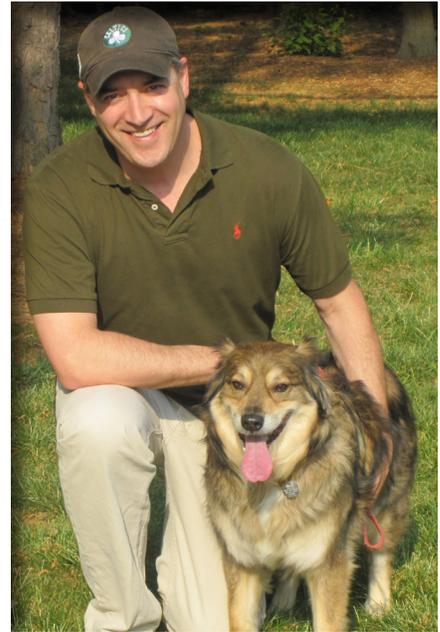
PT McHugh

PT McHugh didn't start out as a storyteller. He was, however, born into a family that encouraged imagination. He became a fan of history in school and then went to college to become a construction engineer, to build a world of straight lines, angles, and equations.

He was just as surprised as everyone else when he realized that he believed in magic, and might just know the secret of how to jump through time. Since then, he's been researching the possibility and learning everything he can about history. Just in case the opportunity arises.

PT was born and raised in New Hampshire and currently lives in Raleigh, North Carolina with his wife, two daughters, and a dog named Bob, daring to dream of alternate worlds and cheering for his beloved New England Patriots.

For more information or to contact PT McHugh directly, see www.ptmchugh.com.



What people are saying about the Keeper of the Black Stones

"McHugh has given us a **thrilling combination** of fantasy and historical fiction ... Jason's spirited voice – snarky at times and thoughtful at others – is **clever, courageous, and wonderfully nerdy**. He's the kind of tenacious underdog we all like to root for." – **M. Fan, author of *Flynn Nightsider*, review blogger for *Zigzag Timeline***

"*Keeper* will get under your skin. You'll be begging for a second book!" – **Evie Aeron, professional mercenary, author and screenwriter of the *SwatGirl* trilogy**

"**Gripped my e-reader so hard it popped.** *Keeper* gave me everything I wanted, then left me hoping for more." – **Linda Foster, author of *Bound***

"This book is **Johnny Quest on a sugar rush!** Adults will love the feel, kids will love the adventure. **Hero's quest galore!!**" – **Reader Review**

"Love the characters. **Love the action. Love the suspense.** Can't get enough of Tatiana! Very excited fo the next installment - when does it come out?" – **Reader Review**

"I've never worked with medieval armies, so this was a whole new world for me. **Patrick's descriptions and great world-building** make me think I should look into it. **Kudos!**" – **Quay Terry, Hollywood Military Consultant, Discovery Channel producer**

"Watch out for PT McHugh - **evil games are afoot in this book, and they involve jumping through time, fighting historical bad guys, and saving the world!** This is my **favourite kind of hero** - the one who doesn't want to do it, but is the only man for the job. Go team Jason!" – **Reader Review**



Glass House Press

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